

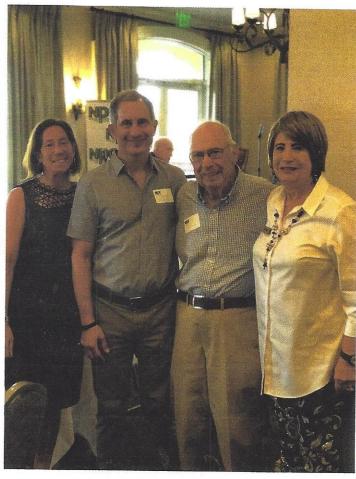
adam lashinsky, son of vineyards resident bernie lashinsky, speaks at the naples press club

## Adam Lashinsky,

## **Executive Editor Of** Fortune Magazine

Recently the Naples Press Club was honored to have Adam Lashinsky, son of Vineyards resident Bernie Lashinsky, as a speaker. Introducing Adam was Pelican Marsh resident and Treasurer of the Naples Press Club, Iris Shur. Adam is the Executive Editor of Fortune magazine. He spoke eloquently about his most recent book, Wild Ride: Inside Uber's Quest for World Domination." Adam shared with us his difficulties getting access to Travis Kalanick, founder of Uber and CEO at that time. This only made Adam more determined to find out what was going on with the company. He even became an Uber driver for a day! Adam's talk also included insight into journalism as a profession for college students (not great, but what an exciting time to be a journalist!).

As an attendee and moderator, Adam was present at the 2018 Davos, Switzerland World Economic Conference. He gave us his opinion of President



Trump's speech at that event. Each year Fortune hosts 15 conferences around the world. They held one recently in China hosting hundreds of CEO's from top companies and world leaders.

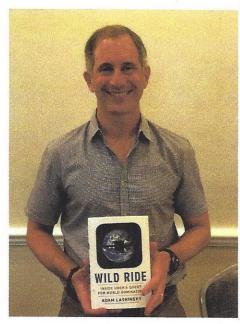
The Naples Press Club is an association of active and retired journalists and other media professionals. They hold a monthly meeting, usually a luncheon, for members, which is also open to the public. These meetings include presentations of newsworthy topics with knowledgable experts in the area, whether it be human trafficking, hurricanes, or Collier Honor Flights.

Terry Miller, who was a Pelican Marsh resident, started the Naples Press Club in 1996. There were 62 founding members, including Terry's wife, Rhona Saunders. Rhona is still a Pelican Marsh resident and still active in the Press Club. She served as president in 1998. Carole Greene, another Pelican Marsh homeowner, has also served as president and continues to serve on the board.

Our current president is Julie Pedretti. According to Julie, "The Naples Press Club, like many press clubs across the nation, plays an important role by promoting free press, providing scholarships to the next generation of journalists and recognizing











ples Press Club wrote a guest column for the Naples Daily News on this topic highlighting the fact that "free media can ensure transparency, accountability and the rule of law, and promote participation in public and political conversation."

We are very proud of our role in supporting future journalists by awarding numerous journalism scholarships each year. Our members don't stop there; they continue a relationship with the journalism students and hold seminars for them relating to their future career.

If you would be interested in attending our exciting programs or joining, please check out naplespressclub.org.

## journalists to gather, network and to learn from one another. Our club invites journalists in newspapers, magazines, radio, television and the internet to become members, as well as communication special-

excellence in journalism. We provide a place for

ists in government and business."

Julie went on to add, "We take an active role in defending First Amendment rights." Recently the Na-

## Iris Shur

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